



What is the GMAT?

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The test is sponsored by the Graduate Management Admission Council® (GMAC®) and is taken by over 200,000 candidates take the test every year.

Enhanced security

Pearson VUE began delivering the GMAT in January 2006, following an extensive search by GMAC for a partner that could fulfill their rigorous requirements.

A key reason for Pearson VUE's selection was its proven ability to enhance test security to prevent cheating. Bob Swieringa, Dean of Cornell University's Graduate School of Management and former chair of GMAT, explained:

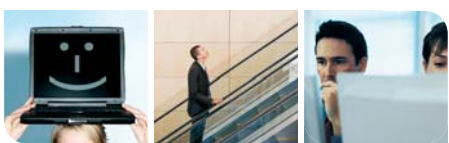
"The integrity of the GMAT is critical to business schools. It's the best objective tool we have for predicting how well a student will perform. We want to know – and students want to know – that every applicant's GMAT score truly reflect his or her ability to succeed."

By partnering with Pearson VUE, candidate verification procedures have been upgraded to prevent imposters from taking exams. Each GMAT test taker must provide a fingerprint when they arrive for the test and every time



"We make a promise to business schools and universities that we will provide them with a test they can trust. Thanks to our partnership with Pearson VUE, we deliver on that promise."

David Wilson President and CEO of GMAC





Testing rooms are completely enclosed offering a quiet and comfortable environment free from distractions. Invigilators have a full view of every workstation and there is audio and video recording throughout each test.

they enter the testing room. That fingerprint, along with a digital photograph and signature, becomes a permanent part of a test taker's record.

Better global access

"The best has just become better: better global access, better technology and better security." David A. Wilson, President and CEO, GMAC

By using Pearson VUE's global network of test centres, GMAC offers candidates the opportunity to take the test in more than 100 countries. The service to candidates and schools has also improved, with candidates receiving their official scores faster through Pearson VUE's online reporting system. This system also allows admissions offices to more efficiently obtain scores for their applicants.

About the Test

The test is in three sections and measures verbal, mathematical, and analytical writing skills. It consists of both multiple choice and essay questions and takes about four hours to complete.

Dr Tony Zara, Vice President, Testing Services, for Pearson VUE, said:

"The GMAT shows how computer-based testing and in particular computer adaptive

testing, is flexible enough to test a variety of skills in different formats. It is trusted by the world's leading business schools and requires high quality, secure processes that provide reliable results from some of the brightest minds. That's what we provide."

About Pearson VUE

Pearson VUE is the world's leading assessment and testing business, with a focus on advanced technology and exceptional service.

How we can help

If you offer paper-based tests, or need to introduce new forms of testing, we can ensure you maintain standards while making the transition to computer-based testing. We offer a flexible range of services, including:

- Test development
- Registration and scheduling
- Test delivery through our global network of test centres in over 162 countries, or in your own test centres
- Management information
- Security and data integrity, including physical, password and encryption systems

If you would like further information about Pearson VUE and our assessment solutions please email pvemearketing@pearson.com or visit www.pearsonvue.co.uk

