

CERTS® Integrated Programme Management Solution



CERTS® is a truly innovative software tool that provides a solution for test development and administration of testing programmes. The system can be used as the central repository for all of your programme information, including: tests, items, results, candidate demographic and certification data, communications, and much more.

“The flexibility CERTS provides for the creation and evolution of our examinations is invaluable”

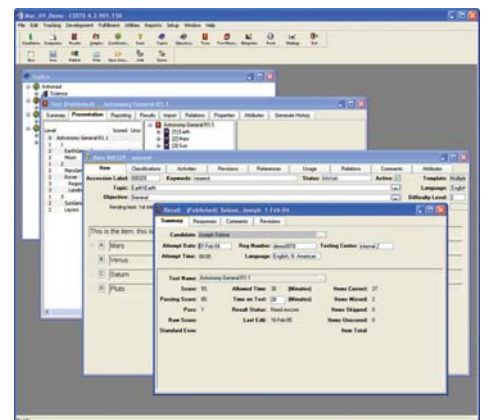
Edward Michener
Manager of Test Development
American Board of Psychiatry
and Neurology

Comprehensive Test Development & Programme Administration

The level of integration provided by CERTS enables efficient collaboration between all users. The powerful yet easy-to-use interface gives you the ability to successfully develop and manage your Test Programme in-house, so that your programme is not limited to another company’s level of service. The CERTS database is flexible and scalable and is capable of interfacing with other enterprise database systems.

Everyone Benefits from CERTS

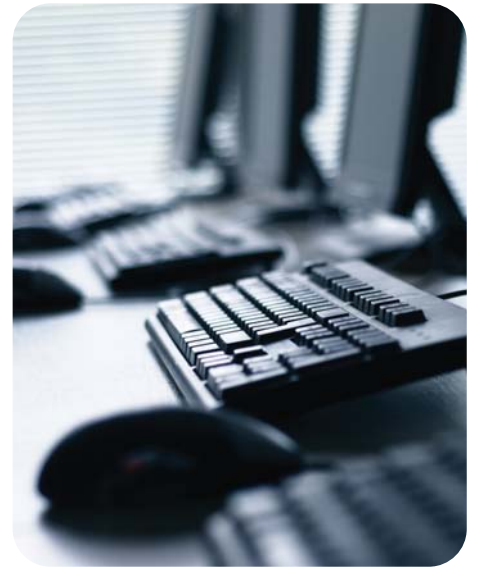
- Test developers reliably construct and review tests in a secure and collaborative environment
- Administrators efficiently answer questions from candidates and management
- Programme managers continually stay on top of the programme as well as test performance and volume
- Marketing managers get meaningful information on trends to develop successful marketing strategies
- Executives save time and money when programs get to market faster and with fewer resources



For further information visit:

www.pearsonvue.com/CERTS

Email: pvemearmarketing@pearson.com



Publish Exams Faster, With Greater Control

CERTS brings together all of your Test Programme resources and data to help you make sound business decisions. With software designed by certification and testing experts, you are able to publish your exams faster and maintain control over your testing programme.

CERTS enables test authors and item writers to compose the complete item bank in one easy-to-use interface and gather together all test information ready for publishing in your chosen test driver.

Test Development

- Develop items and tests quickly, reliably and efficiently
- Support for multiple test development methodologies e.g. JTA/Blueprint, Pool-based
- Choose from a wide variety of item formats
- Track and access item usage and history

Construct and Publish Exams

- Export tests for delivery; paper-based or QTI
- Stay on track with workflow management and robust reporting
- Find the right items from multiple subjects, domains and classifications to construct tests quickly

Manage Data Across Your Entire Programme Efficiently

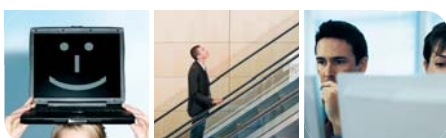
- Automatically grant certifications and credentials when requirements are met
- Generate statistics and analyse test data in CERTS
- Gain insight into trends through standard reports
- Pull up individual candidate profiles to verify certification, view histories of test results and mailings, and update comments and profile information
- Specify criteria to trigger programme benefit fulfillment, such as certificates and welcome kits
- Communicate with specific groups of candidates through targeted mailings

Structure Your System to Meet Your Needs

- Define user roles and privileges to control access and ensure test program security
- Generate data in the delivery format you need and bring in results data from multiple sources using various interface options
- Define your testing programmes, certificates, mailings, domains, regions and attributes
- Create programme and mailing rules to reflect your programme policies and benefits

For further information visit:
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