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Pearson VUE Honors Veterans Day 2009 With the Launch of Military-Specific Certification Website

BLOOMINGTON, Minn., Nov. 9, 2009 — Pearson VUE, the leader in secure high-stakes testing, is pleased to announce the launch of a new website www.certifyyourfuture.com in honor of Veterans Day, Nov. 11, 2009. The launch of the new website marks the beginning of a year-long campaign focused on raising awareness of certification and benefits available to military personnel and their families.

The website, located at www.certifyyourfuture.com, is intended to act as a resource and provide military personnel and their families accessible information on certification and military-specific benefits that they may be eligible for. The first phase of the new site features the benefits of pursuing certification, testimonials, information about military-specific reimbursement programs and direct links to register for exams. In the upcoming months, Pearson VUE will continue to introduce new site features including video testimonials and social networking tools.

“Pearson VUE has always prided itself on being a service based company and we are excited to launch a campaign that continues to expand the level of service we provide to military personnel and their families. We know the job market—military and civilian—is more competitive than ever, but the education benefits available to veterans and their families continue to grow. The right resources are available to help military personnel and their families succeed wherever their career may take them and we are excited to provide the tools that make these resources more accessible.” States Sue Jackson, Director of Market Development Government and Military for Pearson VUE.

Pearson VUE offers IT certification and professional certification and licensure exams worldwide. Service members and their families have access to hundreds of exams at Pearson VUE/DANTES test sites and base-sponsored National Test Centers. The Post-9/11 G.I. Bill went into effect earlier this year, changing and expanding the education benefits available to military personnel and their families who have served since Sept. 10, 2001. As Veterans Day approaches, Pearson VUE encourages those who qualify to take advantage of this program.

For more information on the website and certification, including Frequently Asked Questions, please visit www.certifyyourfuture.com.

About Pearson VUE

Pearson VUE (www.pearsonvue.com) is the global leader in computer-based testing for information technology, academic, government and professional testing programs around the world. Pearson VUE provides a full suite of services from test development to data management, and delivers exams through the world's most comprehensive and secure network of test centers in 165 countries. Pearson VUE is a business of Pearson (NYSE: PSO; LSE: PSON), the international media company, whose businesses include the Financial Times Group, Pearson Education and the Penguin Group.

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