



## **PEARSON VUE SPONSORS CompTIA CONFERENCE**

May 2010

COMPUTER-based assessment company Pearson VUE has been announced as Platinum Sponsor for the Computing Technology Industry Association (CompTIA) EMEA Member Conference held at the Radisson Edwardian Heathrow Hotel on 20-21 October 2010.

The event will include a 45-minute education session led by Pearson VUE, which as Platinum Sponsor will also be supporting the main exhibition area. A team of the company's assessment experts will be on hand to talk to delegates including training directors, training providers and those who provide third party testing.

The event, which brings together more than 300 senior-level industry executives, is a targeted business and educational conference. Attendees will come from a range of CompTIA's member communities: academic, training, IT vendors and resellers across Europe, the Middle East and Africa.

This year's event, based on the theme of Trends, Technology and Talent, is co-located with the 2010 E2C Academies event. Event attendees will participate in member community meetings, hear the latest market research from CompTIA and attend educational programming designed to keep them up-to-date on the latest issues affecting the IT industry.

CompTIA, the voice of the world's information technology (IT) industry, is the non-profit trade association advancing the global interests of IT professionals and companies including manufacturers, distributors, resellers and educational institutions. Its members are the companies at the forefront of innovation and the professionals responsible for maximising the benefits organisations receive from their investments in technology.

Matthew Poyiadgi, VP International, CompTIA, comments:

"Our conference provides an environment for exhibitors and attendees to learn new ways to grow their businesses, gain insight into the latest IT trends, and form new partnerships.

Pearson VUE plays a major part in this industry as certification is absolutely key to the IT profession and as such the industry needs reliable, accurate, secure testing to ensure the highest standards are maintained."

**Ends.**



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**Notes to editors:** Pearson VUE ([www.pearsonvue.co.uk](http://www.pearsonvue.co.uk)) is a global leader in computer-based testing for information technology, academic, government and professional testing programmes around the world. Pearson VUE provides a full suite of services from test development to data management, and delivers exams through the world's most comprehensive and secure network of test centres in 165 countries. Pearson VUE is a business of Pearson (NYSE: PSO; LSE: PSON), the international media company, whose businesses include the Financial Times Group, Pearson Education and the Penguin Group.