



HAAD TO DEVELOP NEW PROFESSIONAL EXAMS WITH PEARSON VUE

February 2009

The Health Authority of Abu Dhabi (HAAD) has signed a contract with computer-based testing and assessment company, Pearson VUE, for item development for its Pharmacy and Nursing Licensure programmes. The new contract follows the awarding by HAAD in mid-2009 to Pearson VUE of a contract for transitioning HAAD's licensure examination programme to computer-based delivery.

HAAD is the body responsible for licensing, quality control and regulation of all healthcare facilities and professional practitioners in the Emirate of Abu Dhabi.

Pearson VUE was selected by HAAD for the item development project following a public tender as a result of its successful implementation of computer-based testing. Suzana Lopes, VP Sales and Marketing EMEA, Pearson VUE explains the scope of the new contract:

"The new project with HAAD, commencing in December 2009, is in the area of item development. This means the creation of questions or tasks to be assessed, which is a very complex science. In order to ensure that every item is to be an accurate and worthwhile measurement of the test taker's knowledge or ability, it must be created through a partnership of subject matter and assessment expertise to ensure that the exam questions are valid, reliable and current. Meeting these standards is of paramount importance to providing a fair and accurate assessment of test-taker competence and it is something that Pearson VUE has a wealth of experience in providing to our clients"

Dr Omniyat Mohammed Al-Hajeri, manager of Health Professionals Licensing and Health Regulation at HAAD, adds:

"We selected Pearson VUE as our partner to help us develop examination questions for our Nursing and Pharmacy examinations because of the company's strong content development and psychometric expertise.

We are also confident in Pearson VUE's reputation as a full-service testing company who can provide customised solutions for end-to-end testing processes from item creation to data management."

Ends



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Notes to editors: Pearson VUE (www.pearsonvue.co.uk) is a global leader in computer-based testing for information technology, academic, government and professional testing programmes around the world. Pearson VUE provides a full suite of services from test development to data management, and delivers exams through the worlds most comprehensive and secure network of test centres in 165 countries. Pearson VUE is a business of Pearson (NYSE: PSO; LSE: PSON), the international media company, whose businesses include the Financial Times Group, Pearson Education and the Penguin Group.