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Pearson VUE joining forces with IT Training Awards 2009 to help raise money for ChildLine

Pearson VUE (www.pearsonvue.co.uk) is sponsoring the IT Training Awards 2009 (IITT) Charity Auction in a bid to help raise over £20,000 for ChildLine. To be held at The Dorchester in London on Thursday 5th February 2009, the prestigious event will be presented by the Countess of Wessex and will see the auctioning off of luxury prizes such as holidays in the Maldives, New York and Portugal.

Pearson VUE, a leading specialist provider of computer-based testing solutions, is closely involved with The IT Training Awards, which recognises outstanding examples of high standards, best practice, innovation and excellence within IT training. Hosted by the Institute of IT Training, the annual awards ceremony and the Pearson VUE - sponsored Charity Auction has raised over £135,000 for the charity ChildLine in the last six years.

Suzana Lopes, Commercial Director from Pearson VUE, commented: "We are absolutely delighted to be sponsoring the Charity Auction at this year's IT Training Awards ceremony. ChildLine is such a worthwhile charity that we are proud to be involved to help make a difference. Every day around 4,000 children call ChildLine for comfort, advice and protection so it is with great pleasure that Pearson VUE is able to support this event, and help to raise additional funds so that more young people can get the help and support they need."



As a member of the exclusive Learning Directors Network, Pearson VUE partners with the top training providers in the UK and Europe. Joining the crème de la crème of the IT Training industry at the event, Pearson VUE is also sponsoring the Lifetime Achievement Award. This prestigious award celebrates individual achievement in IT Training and recognises excellence and outstanding personal contribution to the IT training industry.

Paul Howarth, Managing Director EMEA, commented: “At Pearson VUE we have always believed that our people, and the service and commitment they provide, are our greatest asset so it was with great pleasure that we are sponsoring the Lifetime Achievement Award.”

For further information about Pearson VUE, please visit: www.pearsonvue.co.uk or contact Karen Schwartz, Marketing Manager on Tel: 020 7190 4047 or e-mail her at karen.schwartz@pearson.com.

To find out more information about the IT Training Awards visit: www.ittrainingawards.co.uk.

For press enquiries please contact Judith Butcher at Livewire PR on: 020 8339 7446, email: judith.butcher@livewirepr.com.

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About Pearson VUE

Pearson VUE is the global leader in computer-based testing for information technology, academic, government and professional testing programs around the world. Pearson VUE provides a full suite of services from test development to data management, and delivers exams through the world's largest and most secure network of test centres in 162 countries.



Pearson VUE is a business of Pearson (NYSE: PSO; LSE: PSON), the international media company, whose businesses include the Financial Times Group, Pearson Education and the Penguin Group.

For more information visit: www.pearsonvue.co.uk

About ChildLine

ChildLine is the UK's free, 24-hour helpline for children in distress or danger. Trained volunteer counsellors comfort, advise and protect children and young people who may feel they have nowhere else to turn. Over 1,000 volunteers provide a counselling service, supervised by a team of professional supervisors and managers. Every day around 4,000 children call ChildLine, but lack of funds means that only 1,800 of them will get through to their counsellors for comfort, advice and protection.

For more information visit: www.childline.org.uk

About The IT Training Awards 2009

The Institute of IT Training is the world's first professional body for IT training professionals. It was established in 1995 and since then has grown on an annual basis where it is now firmly established as the leading authority throughout the UK and Europe on IT training and development. The Institute of IT Training hosts the annual IT Training Awards to recognise outstanding examples of high standards, best practice, innovation and excellence within IT training. The awards are presented at The Dorchester, Park Lane, London, at the Institute's prestigious Awards Dinner, held in the first Thursday of February each year. The awards are now firmly established as the benchmark for excellence throughout the IT training industry.

For more information: www.ittrainingawards.co.uk.