



PEARSON VUE TO SHOWCASE E-ASSESSMENT AT LEARNING TECHNOLOGIES 2010

December 2009

PEARSON VUE has announced that it will be supporting the Learning Technologies 2010 event, for the third time, at Olympia 2 on the 27-28 January, with both an exhibition stand and a free seminar.

As the world leader in computer-based testing, Pearson VUE will showcase the many benefits of electronic test delivery. Marc Carpenter, Business Development Executive at Pearson VUE, will be hosting a seminar entitled "e-Learning and High-Stakes Computer-Based Testing".

Learning Technologies, now in its 11th year, is Europe's leading conference for organisational learning and technology-supported learning in the workplace. It has more speakers and more presentations than any previous year and, with an additional theme this year, there promises to be even more breadth and interaction for the delegates.

Marc explains:

"With over 400 delegates, 50 leading speakers and endless networking opportunities, it is the *must-attend* conference for all learning and development professionals. Our presence at both the seminar and the exhibition stand will give Learning Technologies visitors an overview of the benefits of e-Assessment, and aim both to show that e-Learning is fascinating, and to demonstrate how it has worked in practice."

"Our experienced e-Assessment experts will be available throughout the conference at Stand 98 to answer any questions you might have about e-Assessment and Pearson VUE's assessment solutions. If you would like to set-up a meeting during the conference, please email pveeamarketing@pearson.com."

Ends.

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Notes to editors: Pearson VUE (www.pearsonvue.co.uk) is a global leader in computer-based testing for information technology, academic, government and professional testing programmes around the world. Pearson VUE provides a full suite of services from test development to data management, and delivers exams through the world's largest and most secure network of test centres in 165 countries. Pearson VUE is a business of Pearson (NYSE: PSO; LSE: PSON), the international media company, whose businesses include the Financial Times Group, Pearson Education and the Penguin Group.

About Learning Technologies: The Learning Technologies exhibition (<http://www.learningtechnologies.co.uk>) is Europe's premier showcase of organisational learning and the technology used to support learning at work, and will take place on 28-29 January 2009 at London Olympia 2. With more than 120 exhibitors and 50 free seminars, Learning Technologies is the must-attend event for the learning and development professional.