



Press Release

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FOR IMMEDIATE RELEASE

Pearson VUE, NMIMS test the 39,000th candidate for the CBT NMAT

Pearson VUE tests 39,000+ candidates successfully during the smooth administration of the NMAT through the entire testing window

Mumbai, India - February 8, 2010 – Narsee Monjee Institute of Management Studies (NMIMS), India's premier management school, viewed the administration of the NMAT to the 39,000th candidate smoothly on February 8, the last day of the NMAT-2010 computer-based test window, according to a statement from the Chairman of the NMAT Admissions Committee.

Pearson VUE, the company that has been administering the NMAT-2010, has tested over 39,000 candidates during the testing window. February 9 had been proactively planned as a contingency day to provide for any reschedules in case of any technical or infrastructural issues during the 10 day test window. However, test delivery was smooth on each of the 10 days, from January 30 to February 8, and the contingency plan need not be implemented now.

The NMAT results will be posted on the website on March 2, 2010. The test results will be used for admission to NMIMS' management programs. The management programs by NMIMS include MBA Core (300 seats); MBA Actuarial Sciences (30 seats); Capital markets (30 seats); Banking (30 seats); Pharma Management (60 seats); MBA Part Time (240 seats) and Executive Doctoral Program (25 seats).

About NMIMS

Narsee Monjee Institute of Management Studies (NMIMS) www.nmims.edu was established in 1981 by Mumbai University with the goal of delivering quality management education. The institute has come a long way since then. It was granted a deemed university status in 2003 and offers various other programmes including diploma, graduate and postgraduate programmes in architecture, engineering, pharmacy, science and commerce.

Its flagship programme however remains MBA, which comes under NMIMS School of Business Management. The institute is also coming up with another campus in Bangalore largely focusing on executive management education.

The NMIMS campus at Hyderabad will be ready by April 2010. NMIMS has recently acquired land in Chandigarh and soon will establish a campus in north India as well.

About Pearson VUE

Pearson VUE (www.pearsonvue.com) is the global leader in computer-based testing for information technology, academic, government and professional testing programs around the world. Pearson VUE provides a full suite of services from test development to data management, and delivers exams through the worlds most comprehensive

and secure network of test centers in 165 countries. Pearson VUE is a business of Pearson (NYSE: PSO; LSE: PSON), the international media company, whose businesses include the Financial Times Group, Pearson Education and the Penguin Group.

For more information on the NMAT-2010, please visit us at
www.pearsonvueindia.com/nmat or www.nmims.edu

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