

**GRADUATE MANAGEMENT ADMISSION COUNCIL
UNVEILS NEXT-GENERATION WEBSITE FOR PROSPECTIVE MBAs**

*Upgraded mba.com Portal Sports New Interactive Tools,
Expanded Content and Multimedia Features*

McLean, Virginia (10th March 2009)—The all-new mba.com is ready for business.

Brimming with a host of new interactive capabilities and clad in a redesigned interface, the upgraded website provides prospective MBA students with a central online destination to help them to research and prepare for business school. Sponsored by the Graduate Management Admission Council[®] (GMAC[®]), mba.com now features an expanded array of information about MBA programs, financial aid, the Graduate Management Admission Test[®] (GMAT[®]), and careers in business.

The revamped website makes it easier to find and use key features, including the mba.com store, which sells test-preparation and career-development products, and the mba.com school search service, a database of MBA programs searchable based on a student's interests. Users of the site also will find a new section featuring blog feeds and news about business education from sources around the world.

In addition, mba.com now has more content about business education designed specifically for groups such as women, minorities, and people in the military. The new mba.com home page sports videos of current MBA students and recent graduates discussing the value of going to business school. The GMAT online test-registration system remains just a click away.

Visitors to mba.com can now set up a personal profile that enables them to save information as become familiar with the GMAT and consider where to send applications for admission. The site also quizzes people with sample GMAT questions and presents tips about making the most of graduate business education.

The Graduate Management Admission Council (www.gmac.com), based in McLean, Virginia, is a nonprofit education organization of leading graduate business schools worldwide dedicated to creating access to and disseminating information about graduate management education. Created in 1954, the Graduate Management Admission Test is used by approximately 4,500 graduate management programs at some 1,800 business schools around the world to assess applicants. The GMAT—the only standardized test designed expressly for graduate business and management programs worldwide—is currently available at more than 450 test centers in over 110 countries.

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